

Proclamation

Waste Reduction Week

October 18 – 24, 2021

WHEREAS Waste Reduction Week highlights the importance of conserving natural resources while being mindful of the waste we produce and working to reduce it. Every year, the City of Toronto manages more than 900,000 tonnes of waste, which takes up valuable landfill space and requires additional money, energy and resources.

The City's comprehensive Long Term Waste Management Strategy prioritizes reducing waste and minimizing the amount sent to landfill while providing a road map for the way waste will be managed in Toronto over the next 30 to 50 years. It includes waste reduction and reuse and recycling activities that promote resource conservation and reduce environmental impact.

The Waste Strategy also emphasizes the importance of community engagement and encourages the reduction and prevention of waste, maximizing its value before disposal and supporting the shift towards a circular economy. A circular economy approach aims to reduce our carbon footprint and our reliance on non-renewable resource.

As a City, we have adopted the aspirational goal to make Toronto the first city in Ontario with a circular economy. We are working to incorporate circular economy principles into the design and delivery of City programs and services.

We all play an important role in promoting waste reduction. Communities, businesses and organizations across Canada have committed to working together to raise awareness of the needs to reduce, reuse and prevent waste during Waste Reduction Week.

NOW THEREFORE, I, Mayor John Tory, on behalf of Toronto City Council, do hereby proclaim **October 18 – 24, 2021** as “**Waste Reduction Week**” in the City of Toronto.



John Tory
Mayor of Toronto

