

# *Proclamation*

## **Waste Reduction Week**

**October 21 – 27, 2019**

WHEREAS Waste Reduction Week raises awareness of the need to reduce the amount of waste we produce to conserve natural resources. Every year, the City of Toronto manages over 900,000 tonnes of waste. This requires money, energy and resources, and takes up valuable landfill space.

The City's comprehensive Long Term Waste Management Strategy prioritizes reducing waste and minimizing the amount sent to landfill, through a circular economy approach.

This approach aims to reduce our carbon footprint and our reliance on non-renewable resources, maximize the value of City assets through strategies such as purchasing for durability, emphasizing reuse and repair, considering sharing or leasing rather than owning, and to re-examine how the City of Toronto delivers services by designing out waste and inefficiency.

The City's Long Term Waste Management Strategy is working towards Goal 12 of the UN's Sustainable Development Goals: By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

NOW THEREFORE, I, Mayor John Tory, on behalf of Toronto City Council, do hereby proclaim **October 21 – 27, 2019** as “**Waste Reduction Week**” in the City of Toronto.



John Tory  
Mayor of Toronto