

CHAMPION & INNOVATOR PROFILES



NON-PROFITS & CHARITIES

A Greener Future

A Greener Future works hand-in-hand with local communities to promote environmental preservation through organized litter cleanups, educational programs, and events. They have picked up over 675,000 pieces of litter to date.



Their Initiatives Include:

[Love Your Lake](#)

Each year they set out to do 100 litter cleanups along the shores of Lake Ontario. They start in Niagara-on-the-Lake and work their way around to Kingston, Ontario

They are currently seeking groups that are interested in participating in Love Your Lake 2018 which will run from May 26 - August 25, 2018. Groups can be clubs, community groups, businesses, classes or a group of friends (minimum 5 people). They will set up a date, time, and location that works for your team. Please email info@agreenerfuture.ca to inquire.

[The Great Camino Cleanup](#)

On a 650 kilometre hike from Lisbon, Portugal to Santiago de Compostella, Spain Rochelle and Mike of A Greener Future, picked up 5,904 pieces of litter from the trail. This project was sponsored by Caminoways.com and inspired the Greenlife Fund, an annual award given to support environmental initiatives.

[The Butt Blitz](#)

Each spring coordinators across Canada gather volunteers to help pick up cigarette butts off the ground and hand out pocket ashtrays to smokers. After three successful events 447,544 cigarette butts have been picked up and sent to TerraCycle for recycling.

