

## **3RS ECO ART CHALLENGE – OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entrants can submit their graphic design (“**Design Submissions**”) for the 3Rs Eco Art Challenge (the “**Contest**”) in accordance with these Contest rules starting October 24, 2016. RCO will not receive Design Submissions submitted after 11:59 p.m. on December 23, 2016. RCO will not accept any Design Submissions not submitted according to these Contest rules, for example, emailed Design Submissions or mailed Design Submissions will not be accepted. The Contest is administered by the Recycling Council of Ontario, P.O. Box 83, Orangeville, ON L9W 2Z5, [wrw@rco.on.ca](mailto:wrw@rco.on.ca) (“**RCO**”).

### **ELIGIBILITY**

This Contest is open to:

- (a) all elementary schools in all Canadian provinces and territories; and
- (b) all eligible Canadian registered youth community groups, that promote education and learning for elementary school children aged 4 to 13 (for example, Girl Guides of Canada, Scouts Canada, church youth groups, registered daycares, youth camps), (each of the foregoing listed in (a) and (b), an “**Entrant**”).

If you are unsure if you qualify for the Contest, contact the RCO at the number set out above.

This Contest is not open to any officers, directors, employees, agents and representatives (collectively, “**Representatives**”) of (a) the RCO; (b) any participating territorial or provincial not-for-profit organization in Waste Reduction Week; (c) any sponsors of Waste Reduction Week (“**Sponsors**”), including Wal-Mart Canada Corp. (“**Walmart**”) (the Sponsors together with those listed in (a) and (b) above, “**Waste Reduction Week Participants**”); (d) any parent, affiliated or related companies of any Waste Reduction Week Participants; (e) suppliers of any material(s) or service(s) related to this Contest (collectively, “**Suppliers**”); and (f) any members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related)) of any Waste Reduction Week Participants or Suppliers.

### **HOW TO REGISTER AND ENTER**

No pre-registration for the Contest is required. To be considered entered in the Contest an Entrant must submit its Design Submission to [wrwcanada.com/en/3rs-eco-art-challenge](http://wrwcanada.com/en/3rs-eco-art-challenge) between October 24, 2016 and 11:59 p.m. on December 23, 2016.

All Design Submissions must be uploaded in the following formats (.PNG .JPEG .PDF .jpg) and must be limited to 10mb in size.

Photography and purchased stock design will not be accepted. Designs must be original artwork from the artist of the participating school or organization.

An Entrant must include the following information with its Design Submission: (a) the full name of the Entrant (no acronyms); (b) the Entrant's mailing address; (c) the full name of the artist(s) who participated in the Entrant's Design Submission; and (c) the Entrant's contact information.

Email and mailed Design Submissions will not be accepted. Design Submissions will not be accepted past 11:59 p.m. on December 23, 2016. Only one (1) Design Submission can be submitted per Entrant. There is no limit on how many designs a school or organization can submit.

By submitting their Design Submissions for consideration, Entrants, and any artist(s) participating in the Entrants' Design Submission ("**Participants**") consent to RCO, Walmart and Cineplex Inc. ("**Cineplex**") reproducing their Design Submissions for any and all promotional and marketing collateral with no financial compensation provided to any Entrants or any Participants. Entrants and Participants will not be financially compensated for their Design Submissions under any circumstance.

Any attempts by an Entrant, Participant or any other person to exceed the maximum number of Design Submissions allowed is a violation of these Contest rules and may result in disqualification at RCO's sole discretion. All Design Submissions must be received by 11:59 p.m. on December 23, 2016. Proof of submitting a Design Submission does not constitute proof of receipt by RCO. Use of automated devices is prohibited; automated entries (including but not limited to Design Submissions submitted using any robot, script, macro or other automated service) are not permitted and may result in disqualification. RCO is not responsible for lost, late, garbled, incomplete, or misdirected Design Submissions, or Design Submissions that are processed late or incorrectly or are lost due to computer or electronic malfunction or other error.

## **PRIZES**

There will be total of twenty-five (25) prizes. The description of each prize is set out below. The odds of winning depend on the number of Design Submissions received by RCO. Unless expressly warranted herein, any prize provided to winners is provided on an "as is" basis without further warranty of any kind.

Design Submissions will be judged by an extensive judging panel consisting of Waste Reduction Week Participants, including Walmart. The judging panel will determine the prize winners based on the creativity, innovation, and relevance to waste reduction principles (reduce, reuse, recycle) of the Design Submissions ("**Judging Criteria**").

There will be one (1) grand prize chosen by the judging panel from all Design Submissions submitted from all across Canada (the “**Grand Prize**”). The Grand Prize winning Design Submission will be the Design Submission that best meets the Judging Criteria (as compared to all Design Submissions submitted across Canada) as determined by the judging panel. Please see the chart below for the Grand Prize description.

There will be one (1) provincial prize chosen per province or territory for a total of twelve (13) provincial prizes to be won (each a “**Provincial Prize**”). Each Provincial Prize winning Design Submission will be the Design Submission that best meets the Judging Criteria (as compared to all Design Submissions (other than the Grand Prize) submitted from that province or territory) as determined by the judging panel. Please see the chart below for the Provincial Prize description.

There will be one (1) honorable mention provincial prize chosen per province or territory for a total of twelve (13) honorable mention provincial prizes to be won (each a “**Honorable Mention Prize**”). Each Honorable Mention Prize winning Design Submission will be the Design Submission (other than the Grand Prize or the Provincial Prize) that best meets the Judging Criteria (as compared to all remaining Design Submissions submitted from that province or territory) as determined by the judging panel. Please see the chart below for the Honorable Mention Prize description.

<b>Category</b>	<b>Cash Prize</b>	<b>Design Exposure</b>
<b>Grand Prize</b> Overall best design in Canada	\$1000	Will be featured on the National Waste Reduction Week in Canada Poster for 2017  Will be featured on Cineplex screens in Walmart stores
<b>Provincial Prize</b> Top Design Submission per province or territory	\$500	Will be the poster for Waste Reduction Week in their province or territory for 2017
<b>Honorable Mention Prize</b> Honorable mention per province or territory	\$250	Will be featured on the Waste Reduction Week in Canada Website

No Contest prize is refundable, or transferable. Documents once issued in the name of the winning Entrant are not transferable or refundable.

PRIZES MUST BE ACCEPTED AS AWARDED. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT BY RCO OR WALMART AT THEIR DISCRETION. EACH OF RCO AND WALMART RESERVES THE RIGHT TO SUBSTITUTE ANY PRIZES WITH ANOTHER PRIZE. PRIZES ARE NON-TRANSFERABLE. DESIGN EXPOSURE PRIZES HAVE NO CASH VALUE AND ARE NOT REDEEMABLE FOR CASH OR CREDIT.

## **RIGHT TO VOID / TERMINATE / SUSPEND / MODIFY**

RCO reserves the right to terminate, suspend or modify this Contest, in whole or in part, at any time in its sole discretion and without notice or obligation if, in RCO's sole opinion, any factor interferes with the Contest's proper conduct as contemplated by these Contest rules. This includes RCO cancelling, terminating, modifying, extending or suspending this Contest should any virus, bugs, non-authorized human intervention, fraud or for any other causes beyond RCO's control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, RCO may select the potential winners from all eligible Design Submissions received prior to (and/or after, if appropriate, in RCO's sole discretion) the action taken by RCO.

RCO reserves the right, in its sole discretion, to disqualify any Entrant if it finds the Entrant (or the Entrant's Participants) to be tampering with the entry process or the operation of the Contest. RCO may prohibit an Entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said Entrant (or said Entrant's Participants) is attempting to undermine the legitimate operation of the Contest by cheating, hacking, engaging in deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Waste Reduction Week Participants, including Walmart, Cineplex, the judging panel or any Representatives.

## **GENERAL**

None of the Waste Reduction Week Participants bears any responsibility to any Entrant or Participant or the use of any Contest prize.

By participating in the Contest, an Entrant and the Entrant's Participants agree that (a) the Waste Reduction Week Participants, excluding Sponsors other than Walmart, and (b) Cineplex, may use pictures, information and/or video of the Entrant or the Entrant's Participants in relation to the Contest. Each winning Entrant agrees that (a) the Waste Reduction Week Participants, excluding Sponsors other than Walmart, and (b) Cineplex, may use the winner Entrant's, or the Entrant Participants name(s), province or territory of residence, image and likeness in advertising without any payment to such Entrants or Participants.

Entrants agree to abide by these Contest rules. Winning is contingent on fulfilling all the requirements contained in these Contest rules and being selected by the judging panel. All Design Submissions are subject to verification. Any decisions made by RCO, Walmart and the judging panel in accordance with the Contest rules will be final and binding on all matters pertaining to this Contest.

Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. RCO's failure to enforce any term of these Contest rules shall not constitute a waiver of that provision. Invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision. If any provision of the Contest rules is determined to be invalid or otherwise unenforceable, then the Contest rules shall be construed

in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

IN NO EVENT WILL WASTE REDUCTION WEEK PARTICIPANTS OR SUPPLIERS BE RESPONSIBLE HEREUNDER FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR INDIRECT DAMAGES, EVEN IF CONTEST ENTRANTS OR PARTICIPANTS HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.